

ANAVI DESIGN

web application prerequisites checklist

definition

The web application prerequisite checklist exists to assist you in providing us with the necessary information to begin your project. To provide you with a unique, custom, and professional application, we will need to understand your company, your market, your audience, your application's purpose and features, and your goals. The more we understand you and your project, the more successful we will be at branding, designing, engineering, and launching your application.

items



introduction

Each project must begin with an introduction. Preferably in person, but occasionally done by telephone, a verbal introduction to each major party and general discussion of the project is held. A tentative verbal agreement of interest and intent is presented with plans set to complete the rest of the prerequisite checklist.



company and application overview

An overview describing the company and the application and should be written, answering questions such as: who are we? what do we do? who is our audience/customer? what is our product? what will it do? how do we want to be perceived? what are our goals?



requirements

A requirements list should be created and should describe all sections, screens, technologies, and features in general terms. Included can be a visual flow chart detailing this along with a brief label of each element's relationship and position within the system. In concise terms, it should define what the application should be and what it should do.



content and features

Content documents and feature lists should be prepared. These documents should detail each screen and feature and should include descriptions of all page elements, functions, and content. This includes required copy, imagery, and other media.



design agreement

The design agreement is a contract that we will provide defining the project, our relationship, agreed terms, and projected time lines and deadlines.